

BAC
+4

ECTS
60

MASTER 1 MANAGEMENT ET COMMERCE INTERNATIONAL / MASTER IN INTERNATIONAL MANAGEMENT (MIM)

INITIAL EDUCATION

GOALS

- Training professionals capable of supporting and supervising the international development of SMEs
- Giving future executives and international professionals the keys, techniques and methods to develop and steer the company in its internationalization process
- Providing real practice in international affairs by multiplying professional experiences in France and abroad, thanks in particular to a compulsory study mobility of one semester during the 1st year and a period of internship associated with the creation and the follow-up of an international assignment for a designated SME at the end of the 2nd year.

JOB OPENINGS

After the 2 semesters of this Master 1 in International Management, students may apply for the following Master degrees :

- [Master 2 in International business with a specialization in French-American Business](#), (full English track)
- [Master 2 in Development of Small and Medium sized enterprises](#) (30% in English, 70% in French)

PUBLIC

Licence or bachelor's degree and 180 ECTS (or 90 US credits).

Different backgrounds: management, foreign languages, law, engineering, economics, sociology...

DATES

Beginning of the program : Classes start September 7, 2021.

Students need to do a 10-week internship.

Autres informations

APPLICATION PROCESS 2021 > See bottom of the page

The list of destinations and available places for the exchange program (during semester 2) will be provided to the students admitted into the "Master 1 MIM".

Click here to have a look at [the University of Caen partners in Europe and outside Europe](#).

TOEFL score is mandatory.

Admission Requirements

Depending on their country or origin, international students may need a student visa (see visa section below). Selection commissions will be held each month starting May and students will be informed of the result of their application.

ADMISSION

The candidate has to fill in an application form with detailed professional experiences, jobs, internships, academic education and motivation.

All students must also provide a **TOEFL IBT Score** (at least 79) or [TOEFL IBT Home edition](#). [\[Why TOEFL?\]](#) No other score will be accepted.

International students coming from English speaking countries don't have to provide a TOEFL score.

For French students: compulsory mobility* subject to the number of places available otherwise business courses in English at IAE Caen.

International students: 2 options:

- business courses in English at IAE Caen
- Possibility of mobility* subject to the number of places available

(*Any University providing a fair selection of business courses in English)

A French speaking level is not required.

TUITION FEES REFORM FOR THE ACADEMIC YEAR 2020/2021

For European students (nationals of a member country of the European Union, the European Economic Area, Andorra or Switzerland):

- €243* per year at the master level (*to be confirmed)

For non-European students (to be confirmed):

- If you are already enrolled in French higher education in 2019/2020, domestic tuition fees will continue to apply. As before, the French government will assume most of the cost of your education until you complete your degree program and you will pay €243* per year at the master level (*to be confirmed)
- If you register for the 1st time in French higher education in 2020/2021, you will be subject to differentiated tuition rates and will have to pay €3,770 per year at the master level. However, you should be entitled to apply for a partial tuition waiver (detailed procedure to be confirmed soon).

VISA PROCEDURE

Students from one of the countries listed below, have to go to the official government's website for foreign students: <http://www.campusfrance.org/en>

Establishment's name: Université de Caen Normandie - IAE Caen

Course ID and title: Master 1 Management et Commerce International

Degree plan

SEMESTER 1

Integration week	Program and projets presentation Business Game* or French Classes for non French speakers Agile management	36h
Integration training	Management Managerial challenges of technological transformations Strategic Management Quality-production-logistics	87h
Applied statistics and methology	Methodology Data analysis Digital agility	68h
Professional and personal development	Professional project Tutored projects LV2 (French classes for non French speaking students / Any other language for French speaking students)	33h
SEMESTER 2		
Value Chain	2nd semester abroad in a partner university or in Caen for foreign students : Problem solving tools Managing clients and suppliers Team Building - Debra Burleson	42h
Finance and taxation	Financial management 2 International Taxation	36h
International Management	Intercultural management International marketing	40h
Personal and Professional Development	International news analysis Project Management LV2 (French classes for non French speaking students / Any other language for French speaking students)	57h
Internship		

60 ECTS - Contact hour 399h